



## Brand & Communications Manager

Remote

Full Time

**Tremco CPG Europe** manufactures high performance building materials in order to solve the complex challenges faced by today's construction industry. With over 1,400 employees across Europe, we are committed to shaping a world where buildings and structures save energy, last longer and exceed sustainability benchmarks.

### The Role

- Develop and deliver innovative and effective marketing, communications, PR and media engagement strategies and campaigns to support and promote the work of the Tremco CPG product brands.
- Work closely with the Head of Marketing to develop and implement strategic growth plans.
- Continue to build on the development of the brands within the UK market place.
- Customer focused marketing initiatives.
- Develop, maintain, and manage strong and effective working relationships with a range of stakeholders, partners, and customers.
- Manage and oversee the delivery of all communications, media/communication campaigns, taking personal responsibility for the co-ordination, writing and distribution of press releases, case studies, newsletters, and other promotional material.
- Use data and insight to understand the impact of our engagement and communication activities and continually improve the quality of our communications

### Skills and Qualifications

- A minimum of 6 years' experience within B2B Marketing
- Experience of managing a brand (s) and leading brand strategy
- A recognised marketing qualification
- Strong knowledge on CRM system and practices
- Knowledge of HubSpot and Webinar Platforms

### Benefits

- A competitive starting salary
- Lucrative performance-based bonus scheme.
- A range of attractive benefits (pension, life assurance, private medical, perkbox, flexible salary sacrifice benefits and enhanced family friendly leave).
- 25 days holiday entitlement (excluding bank holidays) increasing to 27 days holiday following length of service with the business.



## Contact

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Please apply exclusively with your CV to [uk.recruitment@tremcocpg.com](mailto:uk.recruitment@tremcocpg.com)

Become part of our team and shape the future of Tremco CPG Europe!

The Company is committed to the principle of equal opportunities and is opposed to any form of unfair discrimination on the grounds of race, sex or marital status, disability, sexual orientation, gender identity, gender expression and sex characteristics, age, religion, or belief. Candidates will be chosen on the basis of their ability and suitability for the role.