



Marketing Coordinator

Remote / UK

Full Time

Tremco CPG Europe manufactures high performance building materials in order to solve the complex challenges faced by today's construction industry. With over 1,400 employees across Europe, we are committed to shaping a world where buildings and structures save energy, last longer and exceed sustainability benchmarks.

The Role

- Develop and implement the marketing calendar for social media and email marketing.
- Study web analytics and identify opportunities for capitalisation.
- Present social, email, and wider digital marketing analytics and measure the ROI through the marketing funnel; engagement, visits, leads, etc.
- Monitor our brand's online reputation whilst also monitoring our competitor activities.
- Implement retargeting campaigns for both social, web, and email.
- Assist the brand managers in website development, copywriting, and content posting.
- Support brand managers with pre-print work and product photography.
- Support the Marketing team with marketing requests, collateral generation, and general marketing support.
- Organise, develop and deliver social media content calendar for all brands within the UK portfolio – frequency to be determined on trends with relevant brand manager
- Using Hootsuite and SEMrush, ensure that posts are correctly tagged, relevant, and engaging to the market.

Skills and Qualifications

- A minimum of 2 years' experience within B2B marketing (ideally construction)
- A recognised marketing qualification is desirable but not essential.
- Strong knowledge of Microsoft Office including word, excel, outlook and Teams.
- Excellent verbal and written communication skills

Benefits

- A competitive starting salary
- Lucrative performance-based bonus scheme.
- A range of attractive benefits (pension, life assurance, private medical, perkbox, flexible salary sacrifice benefits and enhanced family friendly leave).
- 25 days holiday entitlement (excluding bank holidays) increasing to 27 days holiday following length of service with the business.



Contact

Please apply exclusively with your CV to uk.recruitment@tremcocpg.com

Become part of our team and shape the future of Tremco CPG Europe!

The Company is committed to the principle of equal opportunities and is opposed to any form of unfair discrimination on the grounds of race, sex or marital status, disability, sexual orientation, gender identity, gender expression and sex characteristics', age, religion, or belief. Candidates will be chosen on the basis of their ability and suitability for the role.