



Brand & Communications Manager

Sandbach, Cheshire

Full Time

CPG Europe manufactures high performance building materials to solve the complex challenges faced by today's construction industry. With over 1,400 employees across Europe, we are committed to shaping a world where buildings and structures save energy, last longer and exceed sustainability benchmarks.

The role of Brand & Communications Manager for our SB&I and EWI product range, will work closely with the Head of Marketing and Sales Director, and will lead the strategic communications and brand awareness for this growing Division.

The successful candidate must be available to work in our Sandbach office for a minimum of two days per week.

Duties Include:

- Develop and deliver innovative and effective marketing, communications, PR and media engagement.
- Work closely with the Head of Marketing to develop and implement strategic growth plans.
- Continue to build on the development of the brands within the UK market place.
- Customer focused marketing initiatives.

Successful candidates will have the following:

- A minimum of 6 years' experience within B2B Marketing.
- Experience of managing a brand(s) and leading brand strategy.
- A recognised marketing qualification.
- Strong knowledge on CRM systems and practices.
- Proficient with Microsoft 365 programmes
- Knowledge of HubSpot and Webinar platforms.
- Excellent communication skills.
- Strong team working skills

Salary & Benefits

- A competitive annual salary.
- Lucrative performance-based bonus scheme.
- 25 days holiday entitlement (excluding bank holidays) increasing to 27 days holiday following length of service with the business.
- A range of attractive benefits (pension, life assurance, private medical, perkbox and enhanced family friendly leave).



Construction
Products Group
Europe



Contact

Please apply exclusively with your CV to uk.recruitment@cpg-europe.com

Become part of our team and shape the future of CPG Europe!

The Company is committed to the principle of equal opportunities and is opposed to any form of unfair discrimination on the grounds of race, colour, nationality, ethnic or national origin, sex or marital status, disability, sexual orientation, age, religion, or belief. Candidates will be chosen on the basis of their ability and suitability for the role.